How To Give Great Presentations

How To Give Great Demos

Guy Smith-Ferrier
http://www.guysmithferrier.com
Twitter: @GuySmithFerrier

What We Will Cover In This Session

- Start at the end
- Demonstration strategies
- Demos that cannot be performed live
- Demo Dos and Don'ts
- Understanding vs. remembering

Start at the End

Demonstration Strategies
Live Coding

- Strategy: All code is written live
- Audience comprehension: High
- Belief in presenter: High
- Speed: Slow
- Demo significance: Trivial
- Potential for error: High

Demonstration Strategies Live Coding With Snippets

- Strategy: Some code is live, some is in snippets
- Audience comprehension: Medium
- Belief in presenter: Medium
- Speed: Medium
- Demo significance: Meaningful
- Potential for error: Medium

Demonstration Strategies Canned Demos

- Strategy: Demonstration is written in advance
- Audience comprehension: Low
- Belief in presenter: Low
- Speed: High
- Demo significance: Real world
- Potential for error: Low

Demos That Cannot Be Performed Live

- Some demos cannot be performed live
  - Need an internet connection
  - The demo is too slow
  - The demo is too fast
- Record the demo using a screen recorder

Demo Dos and Don'ts

- Do:
  - Learn to talk whilst typing
  - Remember that demo speed is not development speed
- Don't:
  - Randomly click around the screen

Understanding vs. Remembering

- Understanding is not the same as remembering
- What is your presentation for ?
- Presentation materials:-
  - Slides
  - Completed demonstrations
  - Include steps on slides ?
  - Include code on slides ?
  - Include steps and/or code in presentation notes ?
  - Include an accompanying paper

Summary

- Put your demonstration into context
- Decide upon a demonstration strategy
  - Prepare multiple strategies
- Consider recording problematic demos
- Learn to talk whilst typing
- Understanding is not the same as remembering